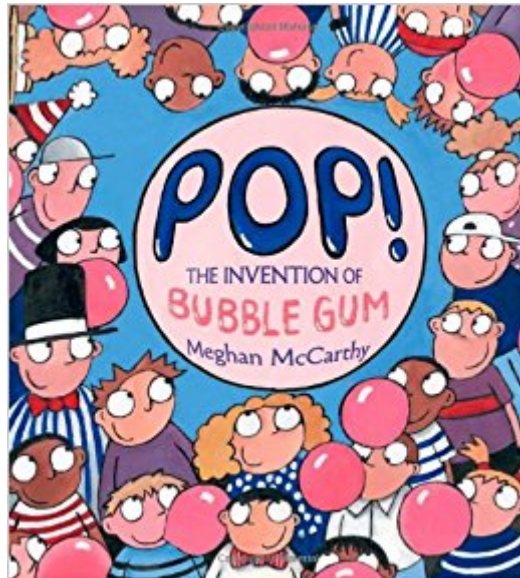


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# Pop!: The Invention Of Bubble Gum



## Synopsis

Gum. It's been around for centuries—from the ancient Greeks to the American Indians, everyone's chewed it. But the best kind of gum—bubble gum!—wasn't invented until 1928, when an enterprising young accountant at Fleer Gum and Candy used his spare time to experiment with different recipes. Bubble-blowing kids everywhere will be delighted with Megan McCarthy's entertaining pictures and engaging fun facts as they learn the history behind the pink perfection of Dubble Bubble.

## Book Information

Lexile Measure: 740L (What's this?)

Hardcover: 40 pages

Publisher: Simon & Schuster/Paula Wiseman Books; 56042nd edition (May 4, 2010)

Language: English

ISBN-10: 1416979700

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Product Dimensions: 9 x 0.3 x 10 inches

Shipping Weight: 14.9 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 24 customer reviews

Best Sellers Rank: #48,692 in Books (See Top 100 in Books) #21 in Books > Children's Books > Science, Nature & How It Works > How Things Work #41 in Books > Children's Books > Children's Cookbooks #48 in Books > Children's Books > Education & Reference > History > United States > 1900s

Age Range: 4 - 8 years

Grade Level: Preschool - 3

## Customer Reviews

Starred Review. Grade 2—This picture-book biography of the inventor of bubblegum is equal parts informative and entertaining. With appropriately simple but engaging prose, McCarthy relates how accountant Walter Diemer began "playing with different mixtures" in the late 1920s at the candy factory where he worked and eventually discovered a gum that bubbled. Judicious use of the inventor's own words helps to convey his enthusiastic personality. Along with Diemer's story, the author also covers a bit of gum history, the trial-and-error of invention, and the excitement that comes with a successful final product, all with just the right level of detail. Appealing acrylic cartoon illustrations fill this snippet of history with a sense of fun. The prominent curves of

smiling faces and circular eyes and heads stand out against heavy lines and angles to fill each scene with playfulness that matches the subject. Rich colors capture the lighthearted joy of bubble blowers, both old and young, while contrasting darker tones reflect the drama of the inventor's lab work. A closing spread offers further information about Diemer's life, more fun facts about gum, and a full list of sources. Although the man will be unfamiliar to young readers, they know his invention well, and will appreciate his unexpected but well-earned success. McCarthy's on-target presentation makes this a strong choice for elementary biography assignments, booktalking, or just plain nonfiction fun. — Steven Engelfried, Multnomah County Library, OR (c) Copyright 2010. Library Journals LLC, a wholly owned subsidiary of Media Source, Inc. No redistribution permitted.

What a good idea for a book! Kids who enjoy blowing gum bubbles may never have considered how the treat came to be, but here, in easy language and with amusing illustrations, McCarthy changes that. Starting at the Fleer Factory in 1927, the book introduces a young accountant, Walter Diemer, who knew more about numbers than gum. But when a lab is moved next door to his office, Diemer takes an interest in the invention of a new kind of gum. Eventually he develops bubble gum, tries it out at a mom-and-pop store to great success, and launches an enduring American icon. The acrylic paintings portray humor throughout, in part by peopling the book with googly-eyed characters who are often chewing a wad of gum. The story also touches briefly on the origin of gum, and the back matter — a short biography of Diemer, a fact list about gum, and a bibliography, including the sources from which McCarthy got her quotes — adds more info to the attractive package. Grades 1-3. —Ilene Cooper

This is my favorite book! I teach third grade, and it's perfect! I love the illustrations, and that it is a historical biography that is so casual and funfilled! Great quality of the book as well. delivered this perfectly, and I'm really happy with it. Would recommend.

The story is good, but the book cover came damaged and I wanted to give as a gift but can't.

Great informational text about bubble gum!

This is a very high interest book. I read it to my 2nd graders on our "Bubble Day" and they really enjoyed it!

We are doing a unit on Bubble Gum and the kids were amazed that the resin from the tree was chewed. They loved the book.

It was amazing! it was great! So cool! EPIC! So cool! It was so so so so so so cool

This book ties in nicely with The Gum Chewing Rattler. Students enjoy learning about the invention of bubblegum with this book. It is presented in short but to the point way with great illustrations. At the end they discover even more facts about bubblegum throughout our world's history.

Bought this for my son for a book summary. Thought he would like it since he loves bubble gum. He loved the book. It was easy to read and had some interesting facts in there.

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